It Pays to Care

An imperative for change and call to action

From C-Suite to Coalface

'A Profession Worth Growing Into'

It Pays To Cares Inaugural Summit

March 2027

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'A Profession Worth Growing Into'

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The Summit

In March 2027, It Pays to Care will bring together leaders and frontline professionals for an exclusive one-day summit focused on the issues shaping the future of our industry — from workforce retention to the long-term sustainability of our schemes. It's a space designed to move beyond surface-level discussion and begin building the shared understanding and body of work needed to address these challenges with clarity and purpose. The Summit is deliberately limited to 140 tickets to create the conditions for real conversation, genuine insight and meaningful connection.

A Cross-Sector Conversation

The summit will draw in scheme leaders from across the industry — regulators, insurers, self-insurers, scheme agents, rehabilitation providers, allied health and policy specialists — alongside the people working at the coalface whose lived experience shows us what's working, what isn't and where change is most needed. It's a space grounded in collaboration and trust, where people can speak plainly, listen deeply and start working together toward practical, long-term solutions.

Bring an Emerging Voice

Leaders are invited to bring an emerging voice from the frontline — someone whose insight will enrich the room and strengthen the conversation. Someone who reminds us why this work matters and helps anchor long-term thinking in real-world experience, ensuring the sector's future is shaped with the people who live the work every day.

Expression of Interest

To ensure the room reflects the full breadth of our sector — and to maintain the depth of discussion — tickets are by Expression of Interest, with places intentionally limited.

Register Your Interest → Ticket EOI and Sponsorship Opportunities



Immigration Museum Melbourne

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Event Details

Date
Tuesday 16 March 2027

Venue
Immigration Museum, Melbourne

Tickets

General Admission $1,250
Standard entry for industry leaders and professionals.

Frontline Rate $1,050
Discounted rate for frontline workers and emerging talent.

Frontline + Leader Pair $2,150 **Save $350!**
Bring a frontline colleague or emerging leader. Two tickets at a combined rate — the perfect opportunity to bring someone whose voice brings heart and real-world insight

Offer applies to pairing one frontline staff member or emerging leader only with each ticket.

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Sponsorship Opportunities

Gold Sponsor

$20,000 · One Available

- Exclusive gold sponsorship
- Event signage at entry & conference room (2x pull-up banners or standalone signs)
- Logo on event invitation & all materials
- 3x social media posts on IPTC platforms (2 pre-event, 1 post)
- Double-page spread in event program
- Formal acknowledgement during the event
- Includes 5 tickets
- No naming rights

Silver Sponsors

$10,000 · Up to Four Available

- 2x social media posts on IPTC platforms
- Logo featured in event program
- Logo on IPTC event signage
- Name listing in key event materials
- Includes 2 tickets

All sponsors and supporting organisations may contribute brochures or branded merchandise as a leave-behind or goody bag for attendees.

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Sponsorship Opportunities

Keynote Sponsor
$8,000

Lunch
$5,000

Lanyard Sponsor
$5,000

AV Sponsor
$5,000

Networking Drinks
3 x $5,000

Program Sponsor
$3,000

Logistics Sponsor
4 x $2,500

Morning Tea
$2,000

Afternoon Tea
$2,000

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