**The IPTC Messaging Matters IECCC Framework** (Worksheet)

|  |
| --- |
| What is your difficult discussion? |
|  |

|  |
| --- |
| What is the scenario? Who is involved in the conversation? |
|  |

## The Framework

## Create Your Conversation Roadmap

|  |
| --- |
| Introduce |
|  |
| Educate |
|  |
| Clarify |
|  |
| Collaborate |
|  |
| Coordinate |
|  |

Your contribution matters. Please share your roadmap by scanning and emailing to rheamercado@rtwmatters.org